

**National Pensioners
Federation**



**Fédération Nationale
des Retraités**

Wednesday, October 24, 2018

CANADA, Wednesday, October 24, 2018 /Public Service Announcement/ – NPF President Trish McAuliffe is joining with other coalition partners from “The Fair Communication Protection” to present on behalf of members and seniors across Canada impacted by aggressive sales practices.

McAuliffe will present the concerns of seniors who live on fixed incomes that carefully budget, and then are sold a bundle of goods that they do not need, use, understand, or cannot pay for. “They believe that they have been bullied and misled to purchase something they had no intention of going into before the call came in.”

Caught by surprise or duped, these senior customers need a cooling off period to reflect on what they were sold. These seniors are also likely dealing with health problems and other difficulties that make them distracted and prone to deception.

The CRTC has been called on by Minister Bains to call an inquiry that will last over this week and hear witness from 31 presenters that range from telco users to advocacy groups like the National Pensioners Federation.

“Our members expect this representation from us and we are here to help work on fairness,” says McAuliffe.

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